

13th January 2006

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Media Release

in2store trials revolutionary Vawdrey B-Double trailer

The in2store concept has allowed the Toll group to revolutionise its logistics philosophy with a new business that focuses on total retail fulfillment. Now its latest B-Double drop deck Titeliner, sporting unique honeycomb wall design, adds extra flexibility to this diverse fleet.

Since Toll Fashion and Toll Specialised Logistics integrated their operations to create in2store, its method of providing transport for retail stores has been transformed. From Coles Myer, to Millers Fashion Group, and Play Corp, the range of in2store customers is as wide as the list of freight they carry. As well as garments, in2store delivers anything from shoes to sporting goods, even kitchen products.

With the national fleet made up of 150 trucks and trailers, ranging from one tonne vans right through to B-Doubles. Vawdrey offer the greatest range and highest quality and are Tolls preferred supplier across the company.

“Vawdrey have built all the rigid bodies in the in2store fleet, now this new B-Double prototype is the next step for us,” says National Operations Manager, Darren Corneille.

Providing retailers and suppliers, to the retail and fashion industry, access to an unparalleled network of logistics specialist services, this new B-Double design is a first for the fleet and perhaps a way of the future.

“The idea behind the prototype is to run it across our nation wide network, get an understanding of how it will work in our fleet and to see if any further enhancements will need to be made to the design,” said Darren.

“Because the nature of our business is so diverse, with a combination of hanging garments and flat packs, we have made sure we utilise every available space on the trailer, even the gates have garments hung off them.”



Working closely with Vawdrey, this mezzanine floor, 12-pallet drop deck Titelineer 'A' trailer with a 22-pallet FRP 'B' trailer will give in2store the flexibility it needs to cater for the varied nature of its operation.

“The mix of freight even changes depending on which state we are dispatching from. For example, in Melbourne we send up more hanging items than Sydney sends down to us, so Melbourne can load a B-Double full of hung garments, where as Sydney may only use the B-Trailer. This means we can use the A trailer for carting other freight.”

“Carrying cargo that it is fairly light weight means the cubic capacity is essential to allow for maximum capacity,” said Darren.

Previous designs saw four lengths of F Track rail run along the inside of the trailer walls, where pogos were attached in order to hang up garments. However, the new design features a fully integrated honeycomb wall right through the interior of the trailer, including the gates, fitted with fully interchangeable pogos.

“This design gives us the flexibility to put more freight into the trailers because you can place a pogo anywhere throughout the length of the trailer,” he adds.

In fact, in2store have been able to expand their cargo area from a four-tier pole system to carrying a minimum of six tiers using the honeycomb wall design.

“We are always looking at diversifying our product range. We want to be the leader in our industry and good quality equipment will help us get there.”

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